

# HOW IT WORKS

LET GOODYEAR MANAGE YOUR TYRES

## 1 WE INSTALL TECHNOLOGY ON YOUR VEHICLES



Goodyear installs hardware on your vehicles, which may include sensors, telematics and more

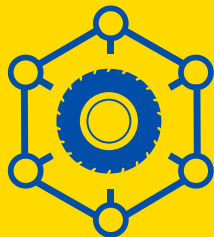
## 2 WE COLLECT & PROCESS DATA ABOUT YOUR TYRES



The Tyres-as-a-Service system sends data about your tyres and vehicles to the Goodyear Mobility Cloud

## 3 WE CONTINUOUSLY ASSESS TYRE HEALTH

Algorithms assess your tyre health, alerting us if there are issues like low inflation or slow leaks



## 4 WE DISPATCH SERVICE PROACTIVELY



The Tyres-as-a-Service team dispatches your assigned service provider to maintain your tyres proactively

## 5 WE HELP IMPROVE FLEET MANAGEMENT



Our cloud-based dashboard provides visibility into your fleet's tyre health

**WE USE INTELLIGENT TECHNOLOGY TO CONTINUOUSLY MONITOR YOUR TYRES AND DISPATCH SERVICE WHENEVER IT'S NEEDED**

# HOW WE CAN HELP YOUR FLEET

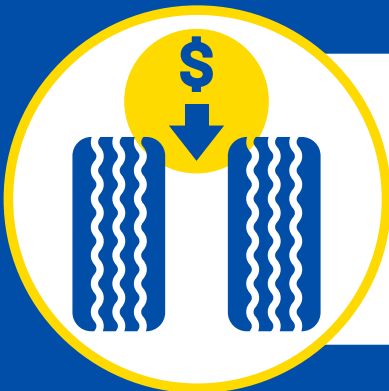


## CONTINUOUS MONITORING

- Proactive vehicle breakdown detection
- Continuous tyre pressure, temperature & tread depth tracking
- 24/7 monitoring & service activation
- Vehicle location & mileage tracking

## WORRY-FREE SERVICE

- Vehicle breakdown intervention (in-depot/mobile & roadside)
- Tyre inflation maintenance (at manufacturer recommended pressure)
- All tyre service (repair, mounting, balancing, inspections & swaps)
- Recycling and disposal of tyres & hardware



## REDUCED COST OF OWNERSHIP

- Improve fuel economy via consistent inflation and premium tyres
- Reduce maintenance cost with fewer vehicle breakdowns and proactive routine service
- Decrease tyre spend by extending useful life of tyres
- Eliminate tyre inventory and holding costs with 'pay-per-mile' subscription model

## ENHANCED FLEET MANAGEMENT

- Simplified operations for fleet managers
- Reduced vehicle downtime for drivers and fleet
- Higher on-time delivery rates and reduced late penalties
- Increased driver safety with proactive tyre management



# BEFORE & AFTER

## UNVEILING THE IMPACT OF INTELLIDRIVE

### Without Tyres-as-a-Service

### With Tyres-as-a-Service

#### VEHICLE BREAKDOWN MANAGEMENT

Fleet managers respond to vehicle breakdowns at all hours, and roadside repairs often take hours.



Tyres-as-a-Service can reduce vehicle breakdowns and improve uptime by monitoring fleets 24/7 and dispatching service providers.

#### INVENTORY

Fleets hold months of tyre inventory on hand, tying up cash that could be better deployed elsewhere.



Tyres-as-a-Service's subscription service for tyres eliminates the need to tie up cash in tyre inventory.

#### FUEL CONSUMPTION

Underinflated tyres lead to sub-optimal fuel performance.



Tyres-as-a-Service uses automated tyre inflation, premium tyres and regular maintenance to help improve fuel efficiency.

#### ROUTINE MAINTENANCE

Routine tyre maintenance requires significant manual work. Employees often check each vehicle for service needs.



Tyres-as-a-Service uses tech-enabled solutions, advanced tracking and algorithms to streamline routine maintenance.

#### DRIVER SAFETY

Fleet managers have limited visibility into tyre health and tread depth.



Tyres-as-a-Service's proactive tread depth and leak detection flags vehicles that need attention.